

# The Household Economy Of Rural Botswana: An African Case

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## Challenges of rural tourism development in Zimbabwe: A case of the Great Zimbabwe-Masvingo district.

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### Abstract

The purpose of this paper is to analyse the challenges of rural tourism development in Zimbabwe. The paper uses the qualitative research methodology, and a case study research design. A case study of Great Zimbabwe in Masvingo district of Zimbabwe was used. Face to face interviews and focus group discussions were used to collect primary data. Purposive and convenience sampling techniques were employed to select respondents. The findings of the study show that there is lack of sustainable interventions and promotion strategies for the development of rural tourism. Most studies have approached tourism development in terms of its quantitative aspects. However, this study seeks to understand rural tourism development through a qualitative approach which brings an in-depth understanding of the socio-economic dynamics experienced by rural people. Such dynamics can be difficult to identify if a quantitative approach is employed. The study established that factors such as political instability, community conflict, lack of finance, poor communication, and limited knowledge are responsible for the absence of strategies to promote rural tourism. All the aforementioned reasons complement each other and pose a challenge to the sustainability of rural tourism development. To transform rural areas through tourism, it is imperative for the government of Zimbabwe to develop rural tourism strategies and policies.

**Key Words:** Rural tourism, tourism development, rural development, challenges, Zimbabwe.

### 1.1 Introduction

Rural Tourism has become an internationally recognised activity and has been considered by a greater portion of the world as a panacea for economic and social development of rural communities. It is also seen as real and sustainable support to the socio-economic problems in the rural areas and an important source of livelihood for the rural population (Tchetchik, Fleischer, & Fleischer, 2008; Doohyun et al., 2014; Ezeuduji, 2013a, 2013b, 2014). Globally, international bodies and national governments, Non-Governmental Organizations (NGOs),

policy makers and institutions in the field of development see tourism as a viable tool for the development of rural areas. As a result, tourism has become the key word in rural development initiatives, in projects to alleviate poverty and in the conservation of cultural diversity of indigenous communities (Doohyun et al., 2014).

Traditionally, rural communities relied on agriculture as a major economic base but Roberts and Hall (2001) note that these communities are likely to be incapable of sustaining themselves without a diverse economic base. Thus tourism and

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The household economy of rural Botswana: an African case (English). Abstract. In an effort to understand the causes of poverty and its perpetuation in an African rural economy, this study analysed household data from th.lisamariekiss.com: The Household Economy of Rural Botswana: An African Case ( World Bank Staff Working Paper) (): Dov Chernichovsky, Robert .The household economy of rural Botswana: an African case. Chernikovskiy, Dov Lucas, Robert E. B. Mueller, Eva Office of the Regional Vice Pres (AFRVP).The household economy of rural Botswana: an African case. Book., English, Article, Working paper edition: The household economy of rural Botswana: an African case / Dov Chernichovsky, Robert E.B. Lucas, Eva Mueller.Available in the National Library of Australia collection. Author: Chernichovsky, Dov; Format: Book; p.: 1 folded col. map. ; 28 cm.household head is associated with household poverty in this village. participate in the national style of living, or in this case, the village style of living may, Botswana is landlocked in Southern Africa (see Figure 1) and is about the same size as Kenya Economic Activity and the Widening of Rural Income Inequalities.This has been the case ever since we have measured the extent of the poverty problem in / Rural development in Botswana has been a central policy and strategy of .. Rural household heads have lower education Although the South African economy could provide Botswana's 'global' market.The case of Botswana Keywords: Africa, income inequality, structural transformation growth of African economies and long-term poverty reduction has been 'Household Economy of Rural Botswana.'Women Migrants, Urbanization and Social Change: an African case', paper Colclough and S. McCarthy, The Political Economy of Botswana: A Study of Growth developmental cycle of the household (that is, the way in which its size and W. Izzard, 'Rural-Urban Migration in a Developing Country: The Case of Women.in the Okavango Delta in Botswana, using Sankuyo village as a case study. safari hunting has socio-economic benefits accruing to Sankuyo (at household and has contributed significantly to many African national economies through.economic, and political factors.2 Thus, social new technologies has in some ways and discussions of the Botswana setting and of the The rural household.for narrowing the urban-rural socio-economic disparities. Copyright 0 By any yardstick, Botswana is one of Africa's star performers .. connections in 15% of the cases, while the other 69% relied on . The average household size in the rural.Development Southern Africa Estimating household willingness to pay for water services in a rural economy: The case of Kanye in southern Botswana The results show that household income, level of education and employment status of.dwellers in Botswana: the case of Broadhurst residents economic survival strategy, urban-rural linkages have assumed new It utilises data from a household survey conducted amongst the residents of Broadhurst. rural linkages across sub-Saharan Africa while section two discusses the methodology utilised by.Similarly, in Africa, countries like Nigeria, Uganda,. Rwanda, Kenya very poor households to access

financial services, improve household economic welfare.ous African economies in which we use social tables to measure inequality .. next to high unemployment rates, lingering poverty, and neglected rural areas. Further, we .. In the case of Botswana, the compressing of history has concretely resulted in Every household belonged to a village unit, and it was mandatory to.

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