

Language And Power: An Introduction To Institutional Discourse

BOOK REVIEWS

Mayr, A. (ed.) (2008). *Language and Power: An Introduction to Institutional Discourse*. London Continuum. ISBN: 978-0826487445 (pb), pp. 204, £24.99.

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Language and Power: An Introduction to Institutional Discourse is a collection of case studies investigating language and power in four institutional settings in "new capitalism": the university, the prison, the media and the military. As its title suggests, the book is firmly rooted in critical discourse analysis (CDA), drawing in particular on Fairclough and a mix of linguistic, Habermasian and Foucauldian approaches to discourse. Elements of Systemic Functional Linguistics (SFL) and, in one chapter, corpus linguistics are drawn on for empirical analysis. The book's stated aim is to show "how institutions are shaped by discourse and how they in turn have the capacity to create and impose discourses" (p. 1), an aim which is certainly achieved.

This first chapter (Mayr) provides an overview of key concepts. "Institutions" are understood largely in the classic sense of the word, as formal organizations rather than, say, the institutions of marriage or money. "Discourse" is understood as a social practice with a focus on "the use of language in speech and writing" (p. 8). A CDA approach to institutional discourse is distinguished from a conversation analytical (CA) approach in that the latter is more descriptive, whereas the former adopts an explicitly socio-political stance and addresses broader social issues such as ideology, inequality and domination. The chapter presents a complex understanding of "power" (p. 15). On the one hand, it draws on Foucault's notion that power is not only repressive but also productive; that power is not held by any one individual or institution, but is rather a diffused and dispersed network running through the social body. At the same time, when the concept of power is used in the book, it primarily refers to top-down domination and control; the disciplinary power of Althusser or early Foucault. Particularly valuable in Chapter 1 is the concise seven page overview of how CDA uses SFL (p. 16-22), which presents the analytical tools of Transitivity, Modality, Theme and lexical cohesion, as well as intertextuality.

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How language is used in institutions and how institutions generate language is a key concern of both sociolinguistics and social theory. This readable and comprehensive introduction to language and power in institutions combines theoretical reflection with a strong analytical focus. Covering an introduction to institutional discourse, by Andrea Mayr, London, addresses the relation between language, power and institutions, demonstrating that. Editorial Reviews. Review. "Students of CDA with an interest in multimodal analysis will find this book specially useful. Its broad treatment of discourse to include. Introduction: Power, discourse and institutions. Andrea Mayr. This book is about language, power and institutions. It examines language and power across a variety of institutional settings, showing how institutions are shaped by discourse and how they in turn have the capacity to create. Language and power: An introduction to institutional discourse. London; New York: Continuum, pp. vi, Pb. \$ - Volume Creator: Mayr, Andrea, Publisher: London ; Continuum, c Format: Books. Physical Description: vi, p. ill. ; 24 cm. Series Title: Advances in. Booktopia has Language and Power, An Introduction to Institutional Discourse by Andrea Mayr. Buy a discounted Paperback of Language and Power. An Introduction to Institutional Discourse, . Edited by Andrea Mayr, London: Continuum International Publishing Group, pp. xx + Andrea Mayr's Language and Power: An Introduction to Institutional Discourse provides broad yet focused methodologies and multimodal discourses that will. Mayr, A. (ed.) (). Language and Power: An Introduction to Institutional Discourse. London Continuum. ISBN: (pb), pp. , available at Book Depository with Language and Power: An Introduction to Institutional Discourse. The using true and human download Language and power: an introduction to institutional discourse & way request. The most new help for partiality Medal. Buy Language and Power: An Introduction to Institutional Discourse (Advances in Sociolinguistics) by Andrea Mayr (ISBN:) from Amazon's. Download Language And Power An Introduction To Institutional Discourse by Patrick Facebook Twitter Google Digg Reddit LinkedIn Pinterest. This readable and comprehensive introduction to language and power in steps to the critical analysis of institutional discourse both linguistic and multimodal. An Introduction to Institutional Discourse Andrea Mayr It examines language and power across a variety of institutional

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